
Werner Keller is President of Keller Partners LLC, a US West Coast-based developer of tools for active investment management.

He began his Wall Street career over 40 years ago at Standard & Poor's in New York, and has held the position of Director of Equity Research at three NYSE member firms at various points in his career. In 1991, he founded Centurion Capital Management in Los Angeles, a registered investment adviser which grew to manage over \$2 billion of client assets. Centurion was acquired by General Electric Capital (now Genworth) in 2001.

Werner holds a Masters of Arts degree from Northwestern University and was awarded a CFA charter in 1978. Over the past two decades, he has focused on risk-managed, rules-based investment management protocols. He taught courses in portfolio management and investment analysis at UCLA Extension, and has published several articles on finance topics.

He served as an independent trustee on the board of the Guggenheim/Rydex mutual fund group from 2004 to 2018, and as its Chairman from 2014 to 2018.

Werner was born in Zürich and remains attached to his roots. Beyond Excel spreadsheets, he loves music, art, boating and community engagement. For many years, he was board chair as well as a singer in the Angeles Chorale. Werner and his wife Audrey live in Reno, Nevada and are very proud of their seven grandchildren.



Werner Keller CFA
President, Keller Partners LLC

